

STRATEGIC PLAN

2024-2026

SOUTHERN GULF ISLANDS
arts COUNCIL

Mission: The Southern Gulf Islands Arts Council fosters and promotes sustainable, creative ventures and cultural activity for the benefit of Galiano Island, Mayne Island, Pender Island and Saturna Island community members and visitors alike.

Values:
Inclusive
Respectful
Responsive
Supportive
Sustainable

Vision:
Creative individuals live, make, and share their work while connecting with others in an appreciative community that captures the attention of visitors.

Priorities:

Grow Financial Capacity

- Achieve charitable status
- Sustainably increase operating budget by \$30K (yr 1), \$50K (yr 2), \$80K (yr 3)
- Establish donor base and grow year over year

Enhance Capacity with Engaged People

- Establish branches on Galiano and Pender Islands
- Conduct in-person visits, at least twice, to all three islands
- Identification of leadership for succession at organization and branch levels

Increase Community Awareness and Participation in the Arts

- Deepen or make two new partnerships per island over three years
- Provide quarterly communications to entire membership
- Add public points of entry to better leverage existing directories & communications

Build Opportunities for Connection

- Establish a regional arts facility
- Produce two regional exhibitions during the term, one of which is Arts on the Islands.
- Provide special programming celebrating the organization's 25th Anniversary